



DATE: September 15, 2020

TO: Community Partners

FROM: Jennifer Whyte, Program Manager, Scholarship America

SUBJECT: 2021 Toyota Financial Services Making Life Easier Scholarship Program

Toyota Financial Services (TFS) proudly announces the 2021 Making Life Easier (MLE) Scholarship Program that will award up to \$1 million to college-bound students associated with select non-profit partners like yours because of your dedication to youth development and special partnership with Toyota.

Recipients will be selected from all eligible applicants based on financial need, community involvement, and essay responses. Students associated with your non-profit can apply for scholarships of up to \$20,000 that will be distributed over four years.

The enclosed poster provides information about the program and directs interested students to the application website:

<https://learnmore.scholarsapply.org/toyotafinancial/>

Who May Apply? Students must be:

- between the ages of 16 and 26 as of the application deadline date and be members, alumni or staff of one of the listed non-profit partners (volunteers are eligible only if they also meet organization requirements of being members, alumni or staff)
- high school seniors, graduates, current postsecondary undergraduate, or graduate students
- have a high school diploma, GED or equivalent degree by September 2021
- plan to enroll in full-time undergraduate or graduate study at an accredited two- or four-year college, university, professional school or vocational-technical school in the United States for the entire 2021-22 academic year
- have a minimum cumulative grade point average (GPA) of 2.0 or higher on a 4.0 scale (or its equivalent)
- be in good standing in the community and at school (i.e., not on disciplinary or academic probation)
- some exclusions apply, please visit the website for details

Deadline to Apply is October 30, 2020

Please display the enclosed poster and encourage eligible students associated with your organization to apply.

This program is administered by Scholarship America®, the nation's largest designer and manager of scholarship, tuition assistance and other education support programs for corporations, foundations, associations, and individuals.

If you have any questions regarding this program, please contact me directly at jwhyte@scholarshipamerica.org.

Thank you for your assistance in providing scholarship information to eligible students at your organization!

With regards,

Jennifer Whyte

Scholarship America, in partnership with Toyota Financial Services, Community Relations Department